



State Intellectual Property Office  
of the People's Republic of China

# The Intellectual Property Policies for Startups in China

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# The IP Policies for Startups in China

- Laws and Policies
- Measures and Results
- Actions and Vision



## I. Laws and Policies

- ◆ Law of the People's Republic of China on promotion of Small and Medium-sized Enterprises, in 2003
  - ◆ Encouraging individual or the legal person legally to establish startups by investing with IPR.
- ◆ The Company Law of the People's Republic of China , in 2006
  - ◆ company shareholders may invest in currency, also in the non- currency property such as material object, IPR . At the same time, the currency amount must not be less than 30% of company registration capital.
- ◆ Opinions on Supporting the Healthy Development of Micro Enterprises , in 2014



# I. Laws and Policies

- ◆ The Several IP Opinions on Supporting the Development of Micro Enterprises, in 2014
- ◆ Guideline to boost entrepreneurship and innovation, in 2015
- ◆ Implementing the “Internet +” strategy, in 2015
- ◆ The opinions on Accelerating the Construction of the Nation with Strong IP Competence under the New Situation, in 2015
- ◆ Opinions on further Strengthening the Exploitation and Protection of IP to promote innovation and Entrepreneurship, in 2015



## II. Measures and Results

- ◆ Reducing or giving subsidies to patent fee
- ◆ Promoting the cooperation between banks and startups
- ◆ To guarantee for IP or technology innovation projects to loan
- ◆ Speeding up startups with IP or technology innovation to go into stock market.
- ◆ Setting up IP operation funds for key industries in 10 provinces and cities
- ◆ Setting up IP pledge financing risk compensation fund in four pilot provinces

In 2015

56 billion Yuan RMB(\$8.5 billion), patent right pledge financing  
more than 2000 enterprises get benefit

1164 enterprises took out patent insurance

139 million Yuan RMB (\$21 million), patent insurance





## II. Measures and Results

- ◆ Launching the website [www.worldip.cn](http://www.worldip.cn) related with IP information.
- ◆ Organizing “Utilizing grass-root IP to serve economic development”
- ◆ Establishing the fast prosecution centers in 8 industrial agglomeration fields.
- ◆ Organizing the China Patent Week to strengthen the utilization and protection of IP and boost “mass entrepreneurship and innovation”.
- ◆ Implementing the Norms of Enterprises’ IP Management to strengthen the IP management competence.
- ◆ Implementing the projects aiming at improving the capacity in local areas to utilize patent information.
- ◆ Setting up 24 national IP Training Bases in 19 provinces, among with 3 are dedicated for small and micro enterprises
- ◆ Organizing 103 face-to-face training classes, and provided training to more than 10,000 participants.
- ◆ About 270,000 participants attending long distance programs by online classes



### III. Actions and Vision

- ◆ Issued to The new method on reducing the patent fee, in 2016
- ◆ Being Continued to implement the IP Strategic Promotion Project of Small and Medium Sized Enterprises
- ◆ Implementing the patent navigation pilot project
- ◆ Developing industrial IP leagues
- ◆ Promoting the cooperation with IP and financing
- ◆ To enhance the capacity of IP administrative enforcement
- ◆ Training of IP worker
- ◆ Service of patent information



### III. Actions and Vision

#### **We wish:**

- ◆ To give the certain funds to support IP work
- ◆ To support patent technology with good market prospect into commercialization
- ◆ To provide service for their IP system, training and use of patent information
- ◆ To provide the legal consultation service when they meet IPR issues
- ◆ To invite them participate the activities of IP exchange and cooperation





### III. Actions and Vision

- Startups and small/micro-enterprises are a very important part for technical innovation, the government should emphasize their IP work, and improve their IPR system and related:
  - ◆ Management system
  - ◆ Financing system
  - ◆ Guarantee system
  - ◆ Tax system
  - ◆ Service system



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**Thank you!**