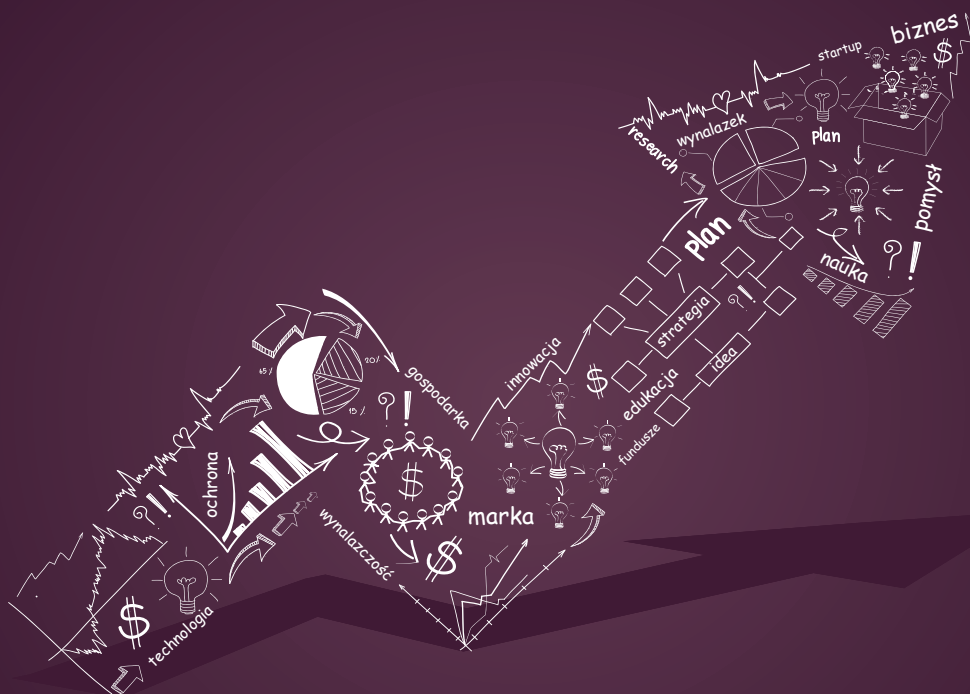


# XIII INTERNATIONAL SYMPOSIUM

INDUSTRIAL PROPERTY IN INNOVATIVE ECONOMY

## STARTUPS AND WHAT'S NEXT?



Honorary Patronage of the President of the Republic of Poland Andrzej Duda

7-8 SEPTEMBER 2017  
INTERNATIONAL CULTURAL CENTRE  
RYNEK GŁÓWNY 25, KRAKÓW





URZĄD PATENTOWY  
RZECZYPOSPOLITEJ POLSKIEJ

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RYNEK GŁÓWNY 25, KRAKÓW

# THURSDAY

7 SEPTEMBER

**8.00** Registration and Welcome coffee

**Chairman:**

*Ron Marchant*, United Kingdom

**Moderators:**

*Piotr Brylski*, Patent Office of the Republic of Poland

*dr Piotr Zakrzewski*, Patent Office of the Republic of Poland

**9.00 OPENING CEREMONY**

**9.10–9.30 The President of the Republic of Poland speech (TBC)**

**9.30–10.30 KEYNOTE SPEECHES**

*dr Alicja Adamczak*, President of the Patent Office of the Republic of Poland

*Anna Azari*, Ambassador of the State of Israel

*Jacek Krupa*, Marshal of the Małopolskie Voivodeship, Poland

*John C. Law*, Deputy Chief of Mission United States Embassy in Poland

*Sławomir Tokarski*, Director of Innovation and Advanced Manufacturing,  
European Commission, Poland

*Bente Waldstrom*, European Union Intellectual Property Office, Spain

*Ignacio de Castro*, Deputy Director, Arbitration and Mediation Center,  
World Intellectual Property Organization, Switzerland

**10.30–11.00 Startup and what's next?**

*Emil Klucz*, Passio Sp. z o.o., Poland

**11.00–11.50 From start to scale-up. Universities perspective**

*David Perry*, The University of Texas at Austin, United States

*prof. Tadeusz Uhl*, AGH University of Science and Technology, Poland

*Ray Wheatley*, MS CLP, United States

**11.50–12.20** Coffee break

**12.20–13.20 From start to scale up. Business perspective**

*Marek Borzestowski*, Giza Polish Venture, Polska

*Michał Latacz*, Innovation Activator, Noa-Marine Delta Prototypes, Poland

*Representative*, Mindspace, Israel (TBC)

**10.00–17.00 Networking meetings**

**13.20–14.20 From start to scale up. Support Institutions and Venture Capital perspective**

**Keynote speeches:**

*Karin Mayer Rubinstein, IATI, Israel*

*Maciej Ćwikiewicz, PRF Ventures, Poland*

*Michał Latacz, Innovation Activator, Noa-Marine Delta Protootypes, Poland*

*Michał Słomski, Questel, Poland*

*Representative, Pitango Venture Capital, Israel*

**14.20–15.20 Lunch**

**15.20–15.40 Artificial Brain – from idea to implementation**

*Piotr Pysillos, Bialystok University of Technology, Poland*

**15.40–16.40 Start In Poland. Scale up in the world – public and private suport for Polish startups**

**Keynote speeches:**

*dr Piotr Dardziński, Undersecretary of State, Ministry of Science and Higher Education, Poland*

*Paweł Bochniarz, MIT Enterprise Forum Poland*

*Paweł Borys, Polish Fund for Development, Poland (TBC)*

*Anna Brussa, Polish Agency for Enterprise Development, Poland*

*Włodzimierz Kuc, National Centre for Research and Development, Poland (TBC)*

*Paweł Pacek, Industrial Development Agency JSC, Poland*

**16.40–17.50 What Polish startups need to go on?**

*Michał Adamczyk, Cracow – The city of startups, Poland*

*Andrzej Burgs, Sygnis New Technologies sp. z o.o., Poland*

*Piotr Bednarek, Polish Oil and Gas Company, Poland*

*Izabela Disterheft, Interizon - Pomeranian ICT Cluster, Poland*

*dr Dariusz Dzirba, Polish Oil and Gas Company, Poland*

*Marcin Olender, Google, Poland (TBC)*

*Ray Wheatley, MS CLP, United States*

*Ruth Cohen-Dar, Embassy of the State of Israel*

**17.50 Discussion and the end of the first day of the symposium**

**10.00–17.00 Networking meetings**

# FRIDAY

## 8 SEPTEMBER

### **9.00–10.00** When you grow business remember to protect it.

#### **The Importance of Intellectual Property for startups**

*Krystyna Boczkowska*, Robert Bosch sp. z o.o., Poland (TBC)

*dr Krzysztof Brzózka*, Selvita S.A., Poland

*Martti Enäjärvi*, European Union Intellectual Property Office, Spain

*prof. Susy Frankel*, Victoria University of Wellington, New Zealand

*Ryszard Frelek*, World Intellectual Property Organization, Switzerland

*dr Adrian Niewęglowski*, Maria Curie Skłodowska University in Lublin, Poland

*Representative*, The State Intellectual Property Office

of the People's Republic of China

### **10.00–10.30** Start in Poland – Keynote speech

*Jadwiga Emilewicz*, Undersecretary of State, Ministry of Development, Poland

### **10.30–11.20** Cooperation benefits – not only for startups

*Ignacio de Castro*, World Intellectual Property Organization, Switzerland

*dr Marcin Balicki*, Allerhand Institute, Poland

*Krzysztof Krystowski*, PZL-Świdnik, Poland

*Dagmara Krzesińska*, Coalition for Polish Innovations, Poland

*David Perry*, The University of Texas at Austin, United States

*George Olaru*, PatSnap, Singapore

*Representative*, Pitango Venture Capital, Israel

### **11.20–11.50** Coffee break

### **11.50–13.30** PARALLEL WORKSHOP SESSIONS

- **Desing thinking in startups**

*Marlena Gołofit*, business trainer, Poland

- **Startup development strategy**

*Jacek Aleksandrowicz*, Academic Business Incubator, Poland

*dr Robert Dwiliński*, Centre of New Technologies,

University of Warsaw, Poland

*Maciej Sadowski*, StartupHub Poland

- **Mediation and Arbitration of Research and Related Commercial Disputes**

*Ignacio de Castro*, World Intellectual Property Organization, Switzerland

*Justyna Cięgotura*, Poznan Science and Technology Park, Poland

*Dorota Rzążewska*, JWP Patent & Trademark Attorneys, Poland

### **10.00–17.00** Networking meetings

• **Corporations and startups – how to cooperate?**

*Monika Rozalska, Creators Ideation Lab, Israel*

*Beata Cichocka-Tylman, PWC sp z o.o., Poland*

**13.30–14.30** Lunch

**14.30–15.45** **PARALLEL WORKSHOP SESSIONS CONTINUED**

**15.45–16.30** **Presentation of results of workshop sessions**

**16.30** **Summary and the end of symposium**

**10.00–17.00** **Networking meetings**

## ORGANISERS



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