

**Interested in protecting
your IP overseas?**



Roving Seminars WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Patent Office of the Republic of Poland (PPO)

Kraków, Gliwice and Wrocław, Poland, January 23 to 25, 2018

TUESDAY, JANUARY 23, 2018, KRAKÓW

AGH University of Science and Technology

*Main Hall (Aula Główna AGH), Building A-0, 1st floor
al. Mickiewicza 30
30-059 Kraków*

WEDNESDAY, JANUARY 24, 2018, GLIWICE

Silesian University of Technology

*Main Hall (Sala "A"), Educational Congress Center
(Centrum Edukacyjno-Kongresowe, CEK)
ul. Konarskiego 18 B
44-100 Gliwice*

THURSDAY, JANUARY 25, 2018, WROCŁAW

Wrocław University of Science and Technology

*Congress Center (Centrum Kongresowe Politechniki Wrocławskiej),
Building D-20
ul. Janiszewskiego 8
50-372 Wrocław*

9.00–9.30 Registration and welcome coffee

9.30–9.45 **OPENING SESSION**

Welcome addresses by:

- HM Rector

Kraków

prof. dr hab. inż. Tadeusz Słomka, Rector, AGH University of Science and Technology

Gliwice

prof. dr hab. inż. Arkadiusz Mężyk, Rector, Silesian University of Technology

Wrocław

prof. dr hab. inż. Cezary Madryas, Rector, Wrocław University of Science and Technology

- *dr Alicja Adamczak*, President, Patent Office of the Republic of Poland
- *Andrew Czajkowski*, Head, Innovation and Technology Support Section, WIPO

TOPIC 1

9.45–10.10 **INTRODUCTION TO WIPO**

Development of the International Legal Framework. Major Intellectual Property Economic Studies

Speaker:

- *Moshe Leimberg*, Senior Program Officer, Section for Coordination with Developed Countries, Department for Transition and Developed Countries, WIPO

TOPIC 2

10.10–11.10 **GLOBAL INTELLECTUAL PROPERTY SYSTEMS**

(a) The Madrid System for the International Registration of Marks

(b) The Hague System for the International Registration of Industrial Designs

Speaker:

- *Tetyana Badoud*, Senior Legal Officer, Madrid Information and Promotion Division, WIPO

TOPIC 3

11.10–12.00 **TRADEMARK PROTECTION STRATEGY (NATIONAL, INTERNATIONAL AND REGIONAL SYSTEM)**

Speaker:

- *Anna Dachowska*, Expert, Trademark Examination Department, PPO
Kraków
- *Elżbieta Błach*, Expert, Trademark Examination Department, PPO
Gliwice + Wrocław

12.00–12.30 Coffee break

TOPIC 4

12.30–13.15 THE PATENT COOPERATION TREATY (PCT) – INTRODUCTION AND FUTURE DEVELOPMENTS

Speaker:

- *Carlos Roy*, Program Officer, Offices Services Section, PCT International Cooperation Division, WIPO

TOPIC 5

13.15–14.00 PATENT PROTECTION STRATEGY (NATIONAL, INTERNATIONAL AND REGIONAL SYSTEM)

Speaker:

- *Stawomir Kwapisz*, Expert, Patent Examination Department, PPO Kraków
- *Arkadiusz Kwapisz*, Expert, Patent Examination Department, PPO Gliwice + Wrocław

14.00–14.40 Lunch

TOPIC 6

14.40–15.10 GLOBAL DATABASES FOR INTELLECTUAL PROPERTY PLATFORMS AND TOOLS FOR THE CONNECTED KNOWLEDGE ECONOMY

Speaker:

- *Andrew Czajkowski*, Head, Innovation and Technology Support Section, WIPO

TOPIC 7

15.10–15.40 WIPO ARBITRATION AND MEDIATION CENTER

Speaker:

- *Andrew Czajkowski*, Head, Innovation and Technology Support Section, WIPO

15.40–16.00 Questions and Answers

16.00–16.15 CLOSING SESSION

MAKE THE MOST OF YOUR IP – WORLDWIDE

WIPO services and databases

Your intellectual property (IP) is valuable. You need to make the most of it in all your target markets.

The World Intellectual Property Organization (WIPO) can help. As the United Nations specialized agency for IP issues, we aim to create a balanced and effective international IP system that works for everyone.

We offer a range of services and tools to help businesses, innovators and investors leverage their IP assets all around the world.

Our customers range from major corporations, research institutions and universities to small and medium-sized enterprises and individuals from both developed and developing countries.

Our global IP systems provide a quick and cost-effective way of protecting your IP in many different countries.

If you are developing and selling new technology, you should consider obtaining patents in every territory where you do business. That can be complicated and expensive, but WIPO's PCT System can save you time and money.

For international trademark protection, check out the Madrid System for the International Protection of Marks.

And the WIPO-administered Hague System lets you register industrial designs in multiple countries through a single application.

You'll find more information about all these services on our website: www.wipo.int

WIPO's alternative dispute resolution services (ADR) for IP disputes offer many advantages:

- **Flexibility.** Parties can choose from a range of options including mediation, arbitration, expedited arbitration and expert determination. You can help to decide where, when and how proceedings will take place.
- **Speed.** Managed effectively, ADR is usually faster than conventional litigation.
- **Economy.** ADR is also usually cheaper than litigation, because the parties are in control.
- **Good relations.** ADR is less confrontational than court action, meaning you have more scope to find an amicable solution and maintain business relationships with other parties.

And as you would expect, WIPO ADR is confidential and completely neutral.

Intellectual property data is a goldmine.

You can use it to:

- Identify technologies and innovations that are free to use in certain territories.
- Monitor patents, trademarks and designs in markets that interest you.
- Check for potential conflicts before filing your own IP applications, potentially saving time and money.

WIPO's global databases give you access to authoritative IP information completely free of charge.

PATENTSCOPE, our technology search engine, contains all patent applications filed through the PCT System plus documents from many national and regional IP offices.

You can search in many different languages and translate your results automatically at no cost.

And our Global Brand Database is the world's largest public collection covering trademarks, appellations of origin and protected official symbols.

Again, it is completely free to use.

Visit the WIPO website to access all our data resources.
There is a wealth of information at your fingertips.

World Intellectual Property Organization
34, chemin des Colombettes
P.O. Box 18
CH-1211 Geneva 20
Switzerland

Phone: +41 22 338 91 11
Fax: +41 22 733 54 28

For contact details of WIPO's
External Offices visit:
www: [www: www.wipo.int/about-wipo/en/offices](http://www.wipo.int/about-wipo/en/offices)

Kraków, January 23, 2018

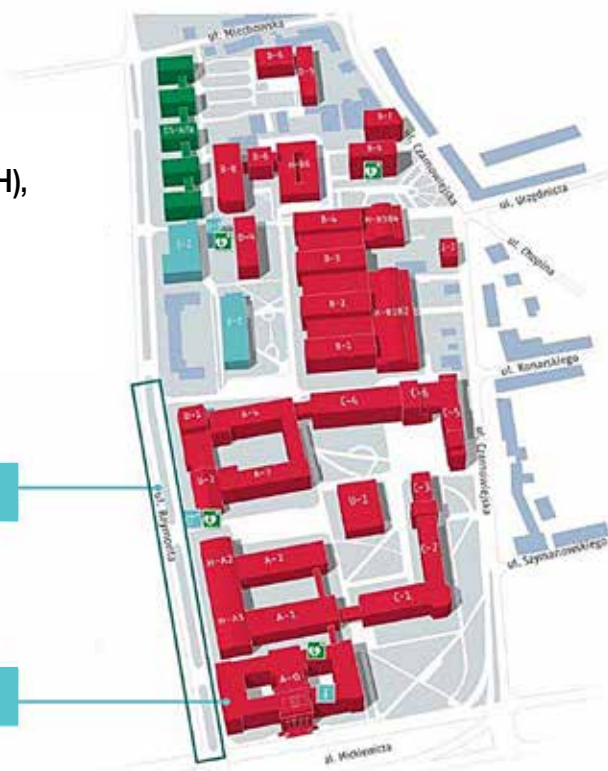


AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY

MAIN HALL (AULA GŁÓWNA AGH),
BUILDING A-0, 1st FLOOR
AL. MICKIEWICZA 30
30-059 KRAKÓW

Parking

Aula AGH
1st floor



Gliwice, January 24, 2018

Silesian University of Technology

Educational Congress Center (Centrum Edukacyjno-Kongresowe, CEK), Main Hall (Sala "A")

ul. Konarskiego 18 B

44-100 Gliwice



Silesian
University
of Technology

<http://www.polsl.pl/Jednostki/RJP7-CEK/Strony/witamy.aspx>



Wrocław, January 25, 2018



Honorary Patronage of the President of the Republic of Poland Andrzej Duda

Organizers:

